

IMPACT REPORT 2025



Kids Smiles exists to raise and expand the practice of oral healthcare in underserved Philadelphia area communities by providing clinical care, education and outreach. We partner with community and healthcare organizations to create positive health behaviors among the children and families we serve.

What started as a single free-standing dental center with a small staff has evolved into three dental centers with a dedicated team of 65 professionals, making it the largest nonprofit oral healthcare provider in the region.

Recent Key Accomplishments

- In January 2025, Kids Smiles became the first dental provider in the nation to achieve National Committee for Quality Assurance (NCQA) Health Equity Accreditation. The accreditation highlights Kids Smiles' commitment to oral health equity and improving access to care for all children.
- In February 2025, Kids Smiles relaunched the Inclusive Dental Program to serve children with disabilities and special needs who face obstacles accessing comprehensive dental care. This program provides customized care by specially trained staff in a comfortable sensory-friendly space. In 2025, the Inclusive Dental Program provided 313 specialized appointments in our Southwest location for children who previously faced barriers to receiving dental care.
- To meet the growing need for Inclusive Dental care, we launched the Smiles for All Campaign to expand the Inclusive Dental Program to the West Philadelphia site. Construction will be completed in 2026.
- In November 2025, Kids Smiles was honored with the Pennsylvania Coalition for Oral Health Champion Award, reflecting the dedication of our incredible team and partners who work every day to expand access to high-quality dental care and oral health education for children in underserved communities.

Clinical Care

Kids Smiles' award-winning clinical services positively influence oral health behaviors and outcomes in the Greater Philadelphia area. Our child-friendly centers provide patients with comprehensive preventative, restorative, and emergency dental care.

Kids Smiles is the proud dental home to over 18,000 patients from infant through age 18. Most are persons of color —82% identify as Black/African American while 5% of our patient families are Hispanic/Latino, a growing demographic. The majority of Kids Smiles patients (95%) are insured by Medicaid.


PATIENT VISITS
35,766


PATIENTS
18,306


NEW PATIENTS
3,579



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Education & Outreach

Kids Smiles' outreach services are delivered by community educators, dentists, and hygienists. Through this program we provide comprehensive oral health education and dental screenings to historically underserved communities. Our education and outreach programming aims to connect at-risk children and families with limited or no access to oral health resources to a Kids Smiles dental center for comprehensive ongoing preventive and restorative care.



2025 Snapshot

	Outreach Visits	118
	Children Educated	11,493
	Children Screened	2,979
	Children Who Received Follow Up Care at Kids Smiles	841



2025 Financials

Revenue

Individual Contributions and Events	\$61,792
Grants.....	\$321,000
Medicaid	\$6,500,400
Other Dental Service Revenue.....	\$1,238,172
Miscellaneous.....	\$27,902

TOTAL.....\$8,149,266

Expenses

Clinical Care Services	\$6,778,934
Education & Outreach.....	\$176,406
Management and General Operations.....	\$309,592
Fundraising.....	\$360,742

TOTAL.....\$7,625,674



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